

Seamlessly Turn Connected Asset Data into Sales Leads with Your Existing CRM

An intelligent lead generation API engine designed to leverage connected asset data to identify, prioritize, and convert leads, empowering dealerships to maximize revenue with proactive sales strategies.



Pipeline 360² Is Your Competitive Edge in Sales and Service

- **Maximize Sales Efficiency:**
Focus on high-value opportunities with ready-to-act leads delivered directly to your team.
- **Stay Ahead with Predictive Maintenance:**
Identify service needs before breakdowns occur, boosting uptime and customer satisfaction.
- **Seamless Integration:**
Enhance workflows with easy integration into existing systems for a smooth sales process.

Why Pipeline 360² Is the Only Choice for Fleet Optimization



Actionable Lead Generation
Converts equipment telematics, diagnostics, and service data into qualified sales leads.



Comprehensive Data Consolidation
Integrates telematics data from all OEMs into one centralized platform, providing a unified view of customer assets.



Predictive Insights
Forecasts parts, service, and preventative maintenance opportunities to keep equipment operational and profitable.



CRM Integration
Seamlessly delivers leads into your existing CRM or DMS platforms, reducing manual effort and improving sales productivity.



Proprietary Lead Scoring
Uses advanced algorithms to prioritize leads based on urgency, maintenance needs, and customer data.

Ready to Turn Data into Revenue with Pipeline 360²?

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