



# Equipment Lead Management

## The First Full-Stream CRM Solution Built for Truck & Equipment Dealerships

The only CRM designed specifically for truck and equipment dealerships, combining complete customer management with patented lead generation technology.

### Revolutionizing Dealerships with ELM: The Industry's Only Purpose-Built CRM

ELM is the first full-stream CRM solution designed exclusively for truck and equipment dealerships. Combining comprehensive customer management tools with patented lead generation capabilities, ELM empowers your team to optimize operations, capture new revenue opportunities, and build stronger customer relationships.



**Ready to Transform Your  
Dealership's Sales  
Potential?**

 [sales@vizalogix.com](mailto:sales@vizalogix.com)

 [www.vizalogix.com](http://www.vizalogix.com)



#### Centralized Customer Management

Track every interaction, purchase history, and service request in one system.

Gain a 360° view of customer accounts to provide personalized experiences.



#### Proactive Sales & Service Tools

Automates scheduling, follow-ups, and communication via SMS and email.

Real-time alerts for service needs and parts replacements to maintain proactive customer relationships.



#### Patented Lead Generation Technology

Analyzes telematics and diagnostics data to identify sales opportunities before issues arise.

Gain a 360° view of customer accounts to provide personalized experiences.