



The Ultimate Front-End Business Solutions for a Connect Future

VizaLogix delivers a suite of innovative tools that redefine how businesses manage customer engagement, streamline operations, and unlock revenue opportunities.

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Revolutionizing Dealerships with ELM: The Industry's Only Purpose-Built CRM

ELM is the first full-stream CRM solution designed exclusively for truck and equipment dealerships. Combining comprehensive customer management tools with patented lead generation capabilities, ELM empowers your team to optimize operations, capture new revenue opportunities, and build stronger customer relationships.



Centralized Customer Management

Track every interaction, purchase history, and service request in one system.

Gain a 360° view of customer accounts to provide personalized experiences.



Proactive Sales & Service Tools

Automates scheduling, follow-ups, and communication via SMS and email.

Real-time alerts for service needs and parts replacements to maintain proactive customer relationships.



Patented Lead Generation Technology

Analyzes telematics and diagnostics data to identify sales opportunities before issues arise.

Gain a 360° view of customer accounts to provide personalized experiences.

Tailored Solutions For Your Specific Business Needs



Augmented Reality Remote Support

- Real-time video and AR overlays for faster issue resolution.
- Connect customers and technicians to expert support instantly.
- Reduce downtime and minimize costly follow-ups.



Field Service Management

- Streamlined technician dispatch, scheduling, and management.
- Mobile-first platform with seamless DMS integration.
- Enhance operational efficiency and improve first-time fix rates.



360°

Fleet Management and Predictive Maintenance

- Centralize telematics data from all OEMs into one platform.
- Real-time fleet health monitoring with predictive parts and labor insights.
- Maximize service revenue and reduce customer downtime.



Lead Generation API Engine Within Your Existing CRM Platform

- Operates with your existing CRM platform provider through API integration.
- Leverage the value of connected asset data directly into new sales leads.
- Enable proactive sales to capture untapped revenue opportunities.



Engage

Customer and Internal Communication Hub

- Centralize communication via live chat, SMS, and email.
- Automate customer updates and standardize internal collaboration.
- Track and store all communication logs for accountability and streamlined workflows.

