



VIZALOGIX: REINVENTING THE DMS

VIZALOGIX.COM

The Problem with Legacy DMS Providers

Legacy DMS systems (Carmack, Proceed, DIS, IntelliDealer, VitalEdge) entered the market 30–40 years ago and are outdated and inflexible.

These systems rely on locally hosted servers, or controlled cloud servers, making updates, integrations, and scalability extremely difficult. They fail to support today's mobile, e-commerce-driven, customer-on-demand dealership environment

COVID accelerated the shift: customers expect to browse parts, schedule service, and interact online —legacy DMS systems can't meet this need.

Dealers relying on them are limited to work orders, paper tickets, parts lookups, and outdated communication systems like personal texts and emails.

Why **VizaLogix** is the Modern DMS

VizaLogix reframes what a true DMS should be—not just internal ops, but a front-end business platform.



Equipment Lead Management:

- Converts connected asset telematics data into new sales and service leads.
- Enables instant ROI with 10X+ revenue potential.
- Allows real-time communication with customers and internally between teams (sales, service, finance).
- Supports customer self-service, online quoting, and immediate service booking.

Technician Now:

- Modern dispatch and technician tracking tool that integrates with all DMS/ERP/3rd party telematics systems
- Ensures techs are sent to the right job with the right part, maximizing shop efficiency.
- Supports real-time shop/bay capacity management and predictive scheduling

Competitive Differentiation

Most solutions are rigid, expensive, and slow to deploy. **Vizalogix** breaks the mold with flexibility, cost-effectiveness, and rapid deployment—no long-term contracts, no hidden fees. Smarter tech, better value, real results.

How Vizalogix Stands Apart

While there are other companies that focus on construction with CRM and rental tools, they still rely on legacy pricing and slow rollouts, taking 1–2 years to implement with high upfront costs.

Microsoft is entering the space with large-scale OEM partnerships, but its solutions cater to big players like Caterpillar, Volvo, and Komatsu, leaving small and mid-sized dealers without a viable option. Plus, it lacks native telematics, diagnostics, and customer-side functionality.

Vizalogix is the difference—fast, flexible, and built for dealers of all sizes, with deep telematics integration and a modern, scalable approach.



The Hidden Costs of Traditional Solutions

Legacy DMS providers promise features like CRM, dispatch, or e-commerce, but:

Many white-labeled platforms promise a seamless experience, but what they don't tell you? They're often incomplete.

Expect long, costly deployment cycles and rigid contracts locking you in for 3+ years.

And the price? A hefty \$10K–\$15K per year, per location, plus those sneaky implementation fees that quickly add up.

Is it really worth it?



A Smarter Way to Compete



Big DMS providers forgot small and mid-size dealers. We didn't.

While others lock you into long contracts and outdated systems, VizaLogix delivers modern, dealership-ready tools—without the complexity, cost, or wait.

- Fast setup. Days not months.
- No setup fees.
- 90-day free trial.
- Real ROI before you commit.

We built VizaLogix to help you run faster, work smarter, and grow without the usual headaches.

No barriers. Just better business.

VizaLogix: Your Partner in Growth, Not Just a Vendor

The new DMS isn't just about managing work orders—it's about driving revenue.

- Lead Capture
- Customer Engagement
- Faster Service
- Sales Enablement
- Market Growth

Why VizaLogix?

- Modern Tools Built for Dealerships That Want to
- Grow Cloud-Based. Dealer-Focused. Ready in Days.
- More Value For Your Dealership at a Lower Cost Than Traditional Solutions.



**Faster, smarter,
built for success.
That's the VizaLogix
difference.**